

Captura de Leads Google

Taxa de Investimento e Leads Capturados

Custo
R\$ 366,72
↓ -24.6%

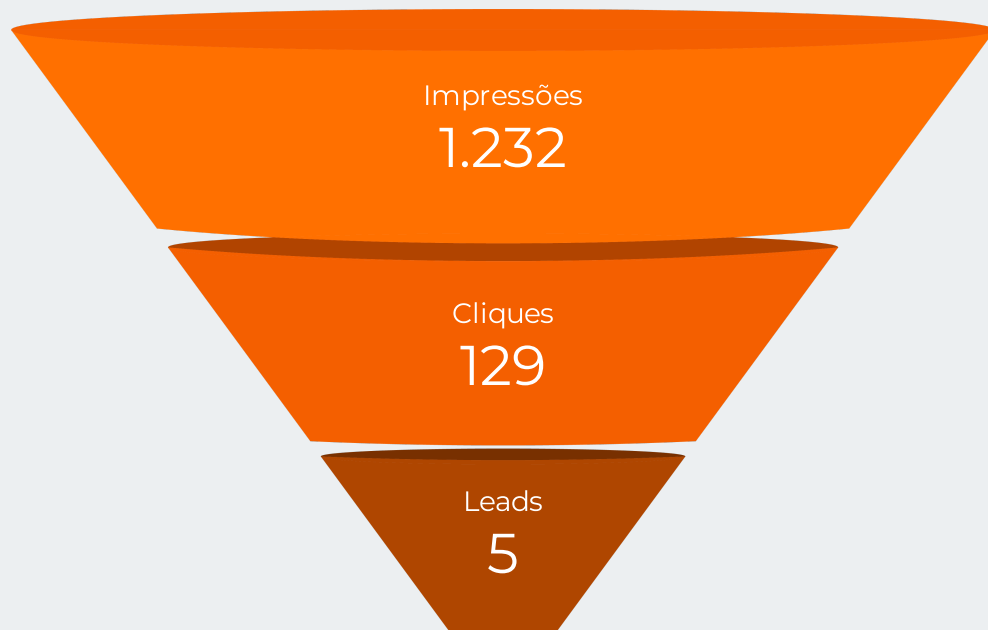
CTR
10,47%
↑ 25.6%

Avg. CPM
R\$ 297,66
↑ 13.1%

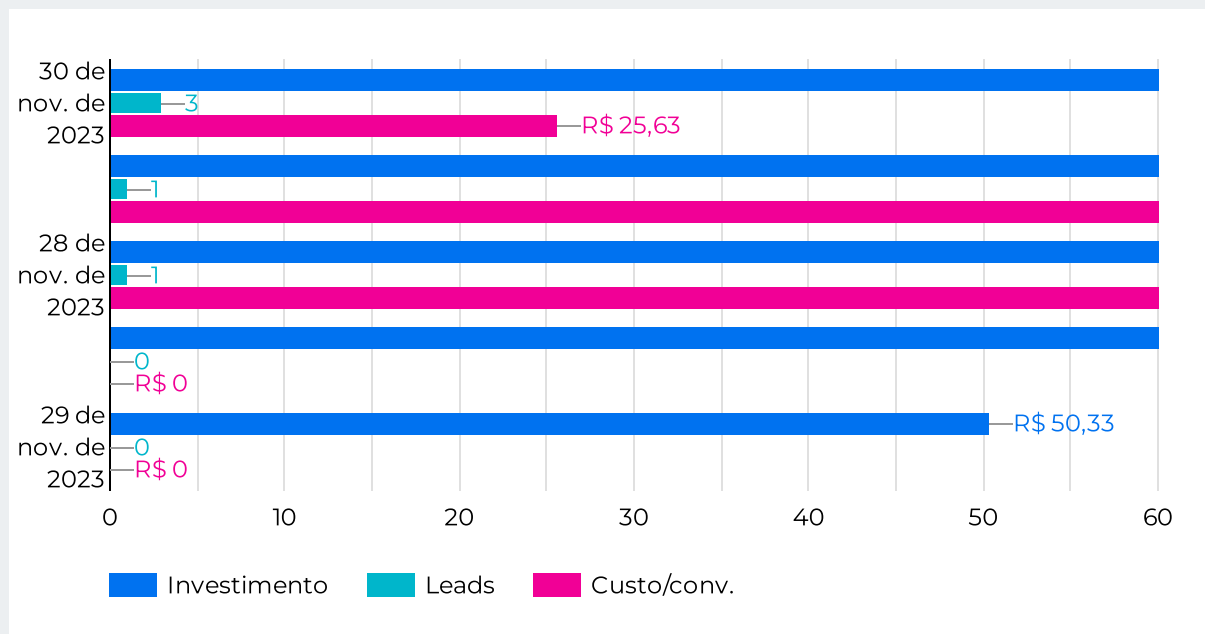
Leads Capturados
5
↓ -77.3%

Custo por Lead
R\$ 73,34
↑ 231.8%

Funil de Captura



Investimento e Leads Capturados por Dia



Visão Geral de Campanhas

Campanha	Impressões	Avg. CPM	Interações	Cliques	CPC médio	CTR	Leads	Custo por Lead	Investimento
[FLC Adv] [Search] [BPC Negado] [Brasil...]	886	R\$ 215,49	107	107	R\$ 1,78	12,08%	3	R\$ 63,64	R\$ 190,92
[FLC Adv] [Search] [Adv Criminalista] [Ci...]	346	R\$ 508,09	22	22	R\$ 7,99	6,36%	2	R\$ 87,9	R\$ 175,8
Total geral	1.232	R\$ 297,66	129	129	R\$ 2,84	10,47%	5	R\$ 73,34	R\$ 366,72